

Hey folks, welcome to the show. We are so glad that you are joining us today. Today we are talking about the power to grow, but before we get to that, wanted to share with you a comment, a great review that we had there on iTunes. From Jill Rogers, she says, "I love this show. It is so great to be able to listen to a quick podcast that keeps you on track, thinking of ways to improve and follow through with your goals. I don't always have the time I'd like to sit down and read a book, but I can usually find time to listen in the car, or on the run. I'm so thankful, it's such a great resource." Jill, thank you so much, that means the world to us. This is a way for us to hear from you that we are doing something that is changing your life, or impacting you in some way. We'd love to hear from you. If you would do us a huge favor ... This also helps us to reach more people, if you would do us a huge favor go to iTunes and leave a review. Tell us what you think of this show. Good or bad, we want to hear from you, whatever it is.

Today we're talking again about the power to grow. Now, the reason why we are talking about this today is because we've got an event that's coming up in just a couple of days. It is for our coaching clients, it's for our mastermind groups, and it is something we are so crazy excited about. This is a lot of fun for us. It's already sold out, it's already full. We had a couple of seats available and we mentioned that and that sold out. We are crazy excited about our folks coming in to spend time together, as a group to learn a bunch of stuff, and to hang out with us. That's fun for us. It's exciting, when we get to share this time.

The reason I am talking to you about this today is because this is something that everybody who's in our coaching program, or our mastermind groups, is doing to grow their business. To grow their leadership. For those that are business owners to grow their business as an entrepreneur. This is so powerful, and we've been doing this ... We've got clients that have been with us for years. Because it works. Because we keep helping. As I was thinking about, that I thought to myself, 'I need to be able to share with people the power of growing through a community.'

Along with a great topic that we have today, we've also got a phenomenal download. Now with our groups, our masterminds, our coaching program, everything that we've got going here, there are things that we make sure come out of that. There's 10 things, that we have listed out for you, that's coming straight out of our groups. The things that are making our clients absolutely successful. Those 10 things, if you would like that, the 10 things that will help you find a group. An accountability group, a mastermind group, that list you can get that right now by going to ChrisLoCurto.com/downloads or text episode 148. Text the word episode 148 to the number 33444. Again that's episode 148 to 33444.

We've talked about masterminds on here before, about how powerful they are, but there are some things I wanted to share with you. That is, if you are not surrounded by people who are like-minded, by people who are aiming for the same goal, than how in the world are you growing you? Now, you're getting growth through shows like this.

You're probably getting some growth through some books, but there's so much more, there's another level that you can go to when you surround yourself with a community.

There is incredible power in community. I'm not just talking about anybody. We talked awhile back about making sure that you've got healthy, healthy people surrounding you. Take note of those that are surrounding you and ask yourself this question: Are they healthy? Take the top 5 people. Jim Rohn said a long time ago that, "You are the sum of the 5 people you hang out with the most." If you think about this, if you have 5 people that you spend most of your time with, whatever that is, whether it be work influence, whether it be family influence, whatever those influences are, the top 5 people that you hang out with, that's your influence. That's what you've got going for you. If they are powerful, great, strong, knowledgeable, and wise, and all that than fantastic. If they're in the same area, or growing in the same areas as you than that is awesome. But what we find is, most people don't have that kind of a community. They have family members, they have friends, they have people going through life together and they may not have the greatest of leadership influence. They may not have the greatest of business influence. Having that community is incredibly powerful when it comes to your growth. That's why we do the things that we do.

Why is community so important? Well first off, when you're not surrounded by folks that are going through the same struggles that you are, that are taking the same walk that you are, what tends to happen ... Even if you have people in your life, even if you have friends and family and stuff that are in your life, if they're not experiencing a lot of the same stuff that you are, then what happens is you become isolated. You don't have people to walk through processes, if you don't have people to discuss issues with, if you don't have people to mentor you in processes because they've already been there before. If you don't have people to pour out into, which by the way, is a powerful way of growing. It's an incredible way of growing. When you're actually mentoring somebody in the process as well. That's what creates that community. When you're isolated, what happens is, you're left to your own thoughts.

When we are left to our own thoughts, we get ourselves in trouble. We can imagine all kinds of stuff, we can create all kinds of stuff, and we can assume a ton. You know what happens when you assume, usually it's not good stuff. Making sure you are not isolated even when you are surrounded by people. You need to have folks that are walking the same path as you. It also lends to accountability.

Accountability is incredibly vital to growth. Now, if you don't want to find out some things that you're doing wrong, if you don't want to have somebody maybe call you out on that ... I'm not talking about in a way that is attacking. I'm not talking about in a way that is providing their needs. Taking care of their needs, if they're struggling with self worth, affirmation or validation. I'm talking about somebody who cares. Somebody who is willing to take on the responsibility to hold others accountable to their own expectations That are your own, so if I'm going to be in your group in helping you to grow, helping you to be more powerful in what you're doing, than my goal is to help you become accountable to your own expectations. What are the expectations that you are setting for yourself? What are the goals that you are setting for yourself? What are the

initiatives that you are setting for yourself? I don't plan on just calling you out on stuff, but if I'm going to help you reach those, if I'm seeing something that's holding you back, then I believe it's my responsibility to talk to you about it. To help you. To see if there's a way that I can help you in the process. To see if there's a way that you can learn from it, if I can learn from it. To help you grow in that moment.

The great thing about accountability is that you have other people around you, and if you have the right group, and as I said in the top 10 things to look for in an accountability group ... I'm going to cover some of those. This is one of those things, accountability. You've got to make sure that you have it. People who are willing to take on the responsibility to hold others accountable. You've got to have that accountability. You've got to have people, who are willing to help you reach your goals, reach your expectations. When somebody is willing to do that, and it's in a health sense, then what happens is you grow. You're able to see those areas, you're able to see, "Oh my gosh, I am doing this over here."

I just came from a fantastic second strap plan for a company named Secure Alarm. One of our clients who has been with us for a while. Their COO as we're walking through this process, there was something that I was helping him to see, as far as just communication, and he was so bent on learning from it. He was frustrated that he was doing it, and then he was like, "What do I do? How do I fix this? How do I solve this? What are ways that I can do this differently?" When you are willing to go to that length to grow, guess what happens? You grow. If you've got somebody who is able to give information, or call you on it, or help you walk through that process, you grow. You don't sit there whining and complaining about it, because that doesn't get you anywhere. If you are somebody who's going to sit there and whine and complain, you're probably not going to be looking for an accountability group to help you in the process to grow. A big part of that is making sure that you have that. Call me out on stuff when you see it, so that I can learn and grow from it. I don't want to be the same person. I don't want to stay in the same spot. I want to be better than I am.

The other thing is this, when you are experiencing life ... all right now this isn't just meetings, this isn't just masterminds, this isn't just coaching. The folks that are coming in this week, they're coming to share life together. Yes there's community, and community is sharing life. But there's a community of people that are like-minded. It's a network of challenging minds in our groups. Our groups are people that are pushing for growth. There is accountability in the process as well, that is helping you to grow, and holding you to your own expectations in the places you want to be, as a leader, as a business owner. There's also a shared life element. That's actually why we come together so many times throughout the year, because it is something that helps you to say, "How are you doing life outside of work?" We spend a lot of time focusing on leadership. We spend a lot of time focusing on solving problems, on growth; on how do I do this better? How do I do my marketing? How do I lead my team? How do I do communication on a level that is just insane? How do I do all this stuff?"

But how do you do life? When you're spending time with people that you have a lot of mentorship with, because each person in the group is mentoring, each person is pouring in, each person is experiencing, then when you come together it is an incredible thing to just share life. Tell me about your family. Tell me about what's going on. Tell me about what you did for vacation. All of that kind of stuff grows you as an individual as well.

This is where power comes from folks. When you are focused on more than just what you do for a living. You've heard me say it many times. Business is what you do, it's not who you are. There is so much more to you than business. There's so much more to you than leadership. There's life that you live and when you walk through that with other folks who are experiencing the same things, "Hey, how are you doing with this, the phantom work life balance? How are you doing with this as you have family members that are coming into the business? How are you dealing with family members who have been in the business, that probably shouldn't?" Whatever it is.

As you experience that life with others who are experiencing the same thing with you, it is amazing how much you grow. I can't tell you how greatly my leadership blossomed; when I started spending way more time with people ... I'm not talking about all the sudden now you're not spending time with others. That's not what I'm saying at all. But when I would be intentional about having my own mastermind groups. When I was intentional about spending time with great leaders. When I was intentional about spending time with people who are going through the same thing as I am. A lot of the people that you've heard on the show are people that I experience life with. We do things outside of business. We talk a lot of business, we share a lot of stuff on that level, but we also go to dinner together, some of us go on vacations together, there are all kinds of stuff that we do to experience life.

That is one of the biggest powers of growing, right there. When you are taking it to a level, that is well beyond what you've experienced. As you're sharing life together with these folks that have a growth mindset, that are willing to hold you accountable, that have challenging minds, when you are spending time with these folks, even if it's at an event, then an amazing thing happens, you grow. You spend time growing.

These are things that you can do. Again, as I've talked about in the beginning, we've got a download, the 10 things to look for when you're pulling together a mastermind Group, an accountability group, a group of people that will help you grow. You can have that download right now; we've put that together for you. There are 10 phenomenal things for you to be looking for. I've covered a few of them already. The accountability is a big, big, big piece. The network of challenging minds, like-minded individuals who are focused on pushing each other to grow themselves, and other in the same process. Leadership, business, whatever it is. As well as growth mindset. If you are not growing, you are dying. Period. When it comes to business, if you are not growing, you are dying. Every long term, successful business, succeeds by having a continuous growth mindset. Therefore, it is important to have like-minded people around you.

That's just 3 things folks. We've got 10 things in there that will help you find the kind of people that you're looking for, the thing that you need to be successful. The things that

we do, the things that happen in our groups right here. All 10 of those things are coming out of our groups. These are the things that we do, to help our people be absolutely successful and growing like crazy. To get that download, very simple, you can go to ChrisLoCurto.com/downloads or text episode 148 ... Gosh 148 episodes already, that is just crazy. Episode 148 to the number 33444. Again, that's text the word episode with the number 148 to the number 33444 and you will get your list of 10 things right away.

As always, we hope this is helpful to you. Take this information, change your leadership, pour this stuff in there, change your business, change your life and join us on the next episode.